



PROMINENT PERFORMANCES/ RECOGNITIONS

- In 2021, the Sonic Boom performed in for the Inauguration of President Joe Biden and Vice President Kamala Harris.
- In 2021, the Sonic Boom was featured in Pandora's Black Music Month #PandoraPlayBack hosted by Moneybagg Yo.
- In 2021, the Sonic Boom was featured in the Virtual HBCU Soul Showcase for Disney Pixar's home release of the movie "Soul".
- In 2021, the Sonic Boom was featured in the NBA All-Star Game tribute to HBCUs.
- In 2021, the Sonic Boom was the featured performer for NBATV's first-ever broadcast of a collegiate basketball game.
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- In 2020, the Sonic Boom was featured in UrbanOne's 10-part web series: "Behind the Battle".
- In 2020, the Sonic Boom was featured in Rock T's Stomp Wars Virtual Homecoming event.
- In 2020, the Sonic Boom appeared in YouTube Originals' first-ever Virtual Homecoming event - "Meet Me on the Yard", streaming and airing globally on YouTube and BET.
- In 2018, Ciara invited the Prancing J-Settes to appear alongside her in an AT&T commercial promoting HBCU culture.
- In her 2016 speech at commencement, Michelle Obama declared the Sonic Boom one of the best bands in the nation.
- In 2011, Bleacher Report ranked the Sonic Boom the No. 6 on its list of the "Best Damn Bands in the Land"
- In 2005, the Sonic Boom of the South was featured in the EA Sports College Football video game.
- In 2004, the Boom performed at the Senior Bowl.
- In 2003, the Sonic Boom of the South opened the 34th NAACP Image Awards TV broadcast at Los Angeles' Shrine Auditorium with a show-stopping performance. The band's grand entrance concluded with a cameo by Cedric the Entertainer who performed "Rock the House" with the J5 drum majors.
- In 2003, the Sonic Boom was enshrined into the NCAA Hall of Champions.
- In 1997, the Sonic Boom performed at the Senior Bowl
- In 1991, the Sonic Boom performed halftime of the NBA All-Star Game
- In 1990, the Sonic Boom of the South performed at Motown Record's 30th Anniversary TV broadcast, "Motown 30: What's Going On!" in Hollywood, Calif. The one-of-kind awards show opening brought new levels notoriety to the program.

MUSICAL COLLABORATIONS AND INFLUENCE

-In 2020, the Boom was featured in Dear Silas ft. Big Krit's music video "I Got It".

-2019, the Sonic Boom made a cameo appearance in Beyoncé's "Homecoming" Netflix documentary - a behind-the-scenes look at her groundbreaking 2018 Coachella Valley Music and Arts Festival performance.

-In 2017, Big Krit dropped the Sonic Boom's name in his song "My Sub Pt 3".

-In 2015, the Sonic Boom of the South made it into the lyrics of Drake's "Used To".

-In 2015, Big Krit performed live on-field with the Sonic Boom of the South during its Honda Battle of the Bands performance in Atlanta, Georgia.

-In 2014, rapper Big Krit gave a nod to the Sonic Boom in his lyrics to Cadillac.

-In 2009, Drake appeared on-field as a part of the Sonic Boom's homecoming halftime show.

-In 1998, the Sonic Boom's halftime performance included appearances by Kelly Price and Chico DeBarge.

CULTURAL IMPACT

-2019, the Sonic Boom made a cameo appearance in Beyoncé's "Homecoming" Netflix documentary - a behind-the-scenes look at her groundbreaking 2018 Coachella Valley Music and Arts Festival performance.

-In 2018, the singer Ciara referenced signature Prancing J-Sette moves and choreography in her music video for the song Dose. The singer/entertainer credited the Sonic Boom's dance line in an Instagram post.

-In 2016, the Sonic Boom became a part of the new Smithsonian National Museum of African American History and Culture's exhibit which highlights the history of HBCU marching band programs. Sonic Boom alumnus Gerard Howard was a contributing producer of the installation's video documentary.

-In 2008, choreographers Frank Gatson and Chris Grant are credited with introducing the "J-Setting" dance style to Beyoncé. Choreography in the hit video for Beyoncé's "Single Ladies" was inspired by the Prancing J-Settes.

-In 1975, members of the Sonic Boom of the South formed the group "Freedom" and were signed by Malaco Records. Portions of the group's hit song "Get Up and Dance" have been sampled by more than 40 artists and included in countless scores and soundtracks. The group helped pioneer the sound that became Hip Hop.



In a 2018 Billboard article, the Jackson State Prancing J-Settes danceline and their popular dance genre "j-setting" were credited as inspiration for the choreography of Beyoncé's groundbreaking performance at Coachella.



IN THE MEDIA

-In 2021, the Sonic Boom was featured in a nation ad campaign for Pepsi.

-In 2021, the Sonic Boom was featured in a 6-part TVOne web series "The Show"

-In 2021, the Sonic Boom was featured in a national ad for Beats by Dre alongside JSU Football Quarterback Sheduer Sanders

-In 2019, the Prancing J-Settes were featured in Mac Cosmetics' "Starring You" Holiday 2019 commercial campaign.

-In 2019, the Sonic Boom made a cameo appearance in Beyonce's "Homecoming" Netflix documentary - a behind-the-scene look at her groundbreaking 2018 Coachella Valley Music and Arts Festival performance.

-In 2019, the Sonic Boom and the famous Prancing J-Setted were featured in two "Great Big Story" productions. Great Big Story, a CNN-affiliated platform

-In 2017, the Sonic Boom of the South was featured by ESPN The Undeclared.

-In 2017, Time Magazine highlighted a practice clip of the J5 drum majors across all of its digital platforms.

-In 2017, the Sonic Boom of the South was featured on Smithsonianmag.com.

-In 2014, the Sonic Boom of the South was highlighted in an NPR Code Switch piece on the role the band plays in the lives of students.

-In 2013, the Sonic Boom of the South was recognized by Rolling Stone Magazine for "the best band cover". The publication gave a nod to JSU's rendition of Robin Thicke's hit song "Blurred Lines".

-In 2013, the Sonic Boom of the South was featured in a Headline News documentary-series entitled "The Making of a Drum Major".

-In 2013, the Sonic Boom of the South was featured on CNN's "American Journey". The episode highlighted the J5 drum majors.

-In 2012, the Sonic Boom was featured in a two-page spread story in ESPN Magazine.

-In 2006, the Sonic Boom of the South was the subject of a CSTV documentary-series "Dog Days: JSU Band Camp"

